

real consulting

SPECIALISTS IN

business protection & succession planning

Why get real advice?

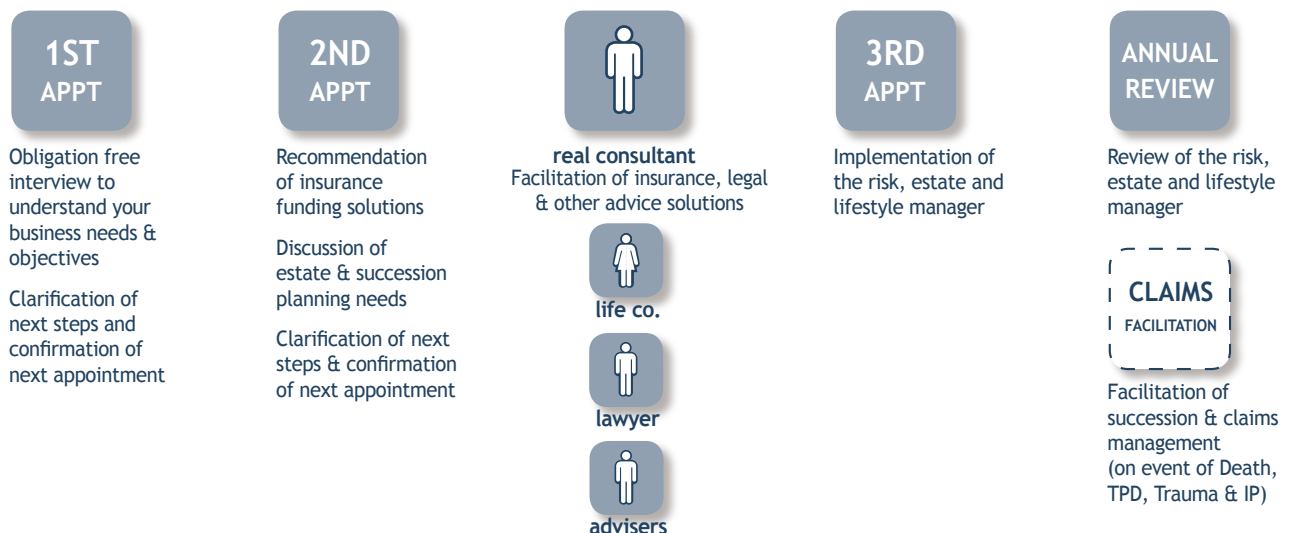
- Because without it the outcome for you and your business could be disastrous.
- The most valuable asset your business has is you and your key employees. Therefore the most important assets you should protect are these key people.
- Because a business succession plan is more than just having a partnership agreement, it's about the right people in the right place at the right time.

People have different attitudes towards risk and many have not considered the potential impact serious illness/injury or death can cause their business. (1) Consider that only 26% of adult Australians have adequate life insurance, over 655,000 Australians need some form of self-care

assistance every day. (2) Add to this 1 in 3 men and 1 in 4 women in Australia will be diagnosed with Cancer before the age of 75 and you start to realise the importance of undergoing a review in this area.

What is the real service?

real offers a obligation free initial meeting which provides a detailed overview of the service and a discussion of your needs and objectives as outlined in the diagram below.



What is the **real** manager?

Not only do you receive a professional risk management service, but all clients are provided with their own risk estate and lifestyle (real) manager.

The **real** manager conveniently stores and tracks all of the important information relating to your risk and business succession plan. This includes:



risk manager

your risk management strategies and insurance policy documents

estate & succession manager

information on your estate and succession planning needs and relevant documents e.g.; buy/sell and partnership agreements

documents manager

a register of your important documents and their location e.g.; title deeds, trust deeds, certificates of incorporation

relationship manager

who your key business advisers are, bank details, etc which helps manage and maintain your business operations

In the event that something happens to you or your co-owners, the **real** manager will provide those who need to make decisions on your behalf, with all relevant information and documents including any instructions you have left to those in charge of

your personal and/or business affairs. To arrange an initial obligation-free meeting please call our office or talk to your professional adviser.

Who is **real**?

real consulting services was founded by a team of experienced professionals with a clear vision of making risk management and succession planning more attractive and available to the overwhelming majority of Australian business owners who need it.

We are specialists in what we do and have therefore limited our Australian Financial Services License to life risk insurance and superannuation. We do not provide advice on investments, taxation or legal strategies. **real solutions for real people.**

For more information, please contact



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